SPONSORSHIP OPPORTUNITIES

2025

TIGER TREK

5K, 1-mile Run/Walk

LAKE PHALEN • SATURDAY, SEPTEMBER 6, 2025

PRESENTED BY:

TrinityFirst Minneapolis

Pre-K to 8th Grade Christian School | Minneapolis, MN

Equipping Learners, Sharing Hope

WWW.TRINITYFIRSTSCHOOL.ORG

TrinityFirst
Minneapolis

WHO WE ARE

- **Trinity First is a Christian school** for students 3 years through 8th grade, located in the Phillips Neighborhood of Minneapolis, one of the most diverse neighborhoods in the US.
- **We believe** every child is gifted by God and deserves a high-quality education.
- **We provide** structured and responsive learning through a small school setting.
- **We emphasize, model and coach** students in social skills and servant-leadership.

WHAT WE DO

- **We serve and empower** a diverse, high-need population including low income, English-language learners, educational neglect, learning disabilities, social/emotional challenges, and more.
- **Our programming** includes full-time special education, parent education and Bible studies, and Summer Bridge to Success.
- **We partner** with parents and families to ensure families succeed and grow together.
- **We reach out** to the community to provide supportive services.

10% of all race entry fees will go to our friends at New Life Family Services.

newlife family services

TRINITY FIRST EQUIPS LEARNERS AND SHARES HOPE THROUGH SUPPORTERS LIKE YOU!

Trinity First School admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded to or made available to students at the school. It does not discriminate on the basis of race, color, national or ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs and athletics or other school-administered programs.

WHY TRINITY FIRST SCHOOL NEEDS SPONSORS

1% GRANTS

5% TUITION & FEES

94% DONATIONS

141 STUDENTS WITH DOZENS WAITING

70% QUALIFY FOR FREE OR REDUCED LUNCHES

62% RECEIVE SPECIAL EDUCATION SERVICES

2 WEEKS OF SUMMER LEARNING & ACTIVITIES

The support from sponsors aids students, parents, and our community in many ways:

- Free breakfast & lunch
- Counseling
- Weekly Chapels
- Full-Time Special Education
- Boys & Girls-Only Life Classes
- Before & After School Care
- Sports & Clubs
- All-School Musical
- Summer Bridge to Success
- Kinder Family Nights
- Parent Education Nights
- Parent Bible Studies

COST PER STUDENT:

TRINITY FIRST CHRISTIAN SCHOOL
$9,975

MINNEAPOLIS PUBLIC SCHOOLS'
$21,154*

Trinity first School is an accredited institution through the National Lutheran School Accreditation (NLSA)

*Data for the most recent year available. https://financeandbudget.mpls.k12.mn.us/uploads/pafr_2022.pdf
This figure does not include the cost of food service, debt service, or capital expenditures.

WHY BE A SPONSOR FOR TRINITY FIRST SCHOOL

Our honest answer: *we want to tug at your heart*. We want to nudge you to help the teachers, administrators, support staff and volunteers at Trinity First School give the students and neighborhood citizens every chance that they need to succeed in life in what are at many times not easy situations.

WHAT'S AT STAKE

When we first conceived Tiger Trek, we knew that we needed to do things right. We strongly desire to provide an exposure incentive for our sponsors. To that end, you can expect a well-run event at beautiful Lake Phalen. We will have race features and sponsor exposure to runners, spectators, volunteers and the general public with SWAG and other items (sponsor logo and/or name eligible).

Swag List

- Performance tech runner's shirt
- Finisher's medal
- Swag bag (with sponsor ability to include items like pens, caps, koozies, literature, etc.
- Chip-timed races on a beautiful course with views of Lake Phalen
- Name or logo on race registration site, electronic and printed race media, Trinity First quarterly mailings to hundreds of donors and race website.
- Name and logo on various course banners, flags, water stop, and mileage markers (sponsorship level-dependent)
- Post-race food, awards, and announcements (including sponsor recognition

2024 TIGER TREK HIGHLIGHTS

11 FINANCIAL SPONSORS

250 RUNNERS WITH A GOAL OF 350 FOR 2025

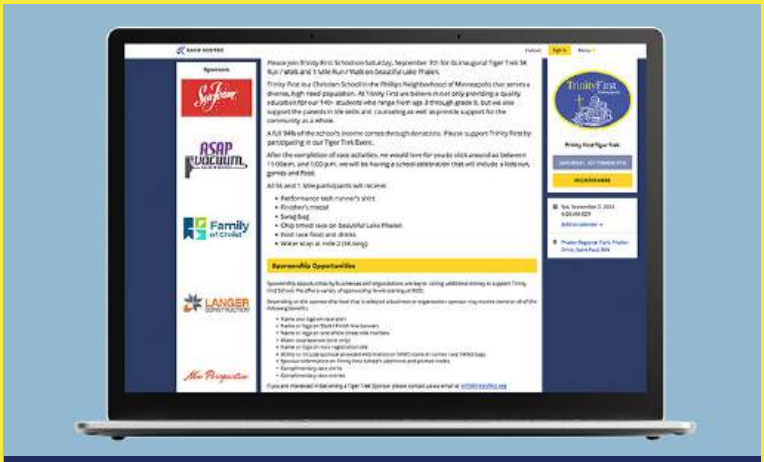
$40,000 GROSS AMOUNT RAISED

10% GIVEN TO OUR NEIGHBORS, COMMUNITY EMERGENCY SERVICES, FROM REGISTRATION FEES AND FOOD DRIVE ITEMS AS WELL

OUR ELEVEN 2024 TIGER TREK SPONSORS WERE SUPPORTED IN THE FOLLOWING MANNER

SPONSOR ACKNOWLEDGMENT ON RACE T-SHIRTS

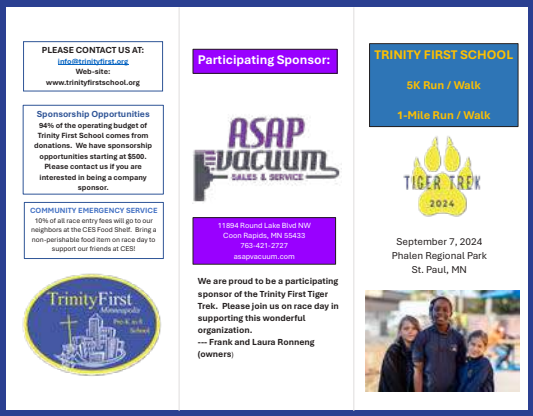
SWAG BAGS CONTAINING SPONSOR PROVIDED PROMOTIONS



SPONSOR ACKNOWLEDGMENT USING VARIOUS ON-LINE MEDIA EXPOSURE

SPONSOR ACKNOWLEDGMENT THROUGHOUT ON-COURSE SIGNAGE

SPONSORS CREATED RACE DAY TEAM T-SHIRTS



CUSTOMIZED TRI-FOLD BROCHURE STATING SPONSOR SUPPORT

SPONSORSHIP LEVELS

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$5,000+ Custom Sponsor:

Contact us to devise a custom sponsorship program for you.

Sponsorship Level Includes:	Platinum $3,000	Gold $2,000	Silver $1,000	Bronze $500
Company name/logo on race shirt	Larger Size	Medium Size	Smaller Size	–
Company name/logo on Start/Finish line banners/signs throughout the course	Larger Size/Quantity	Medium Size/Quantity	Smaller Size/Quantity	–
Name/logo on race registration site	X	X	X	X
Name/logo on race website	X	X	X	X
Sponsor-provided informational brochures or SWAG items (pens, caps, koozies, etc.) included in race SWAG bags	X	X	X	X
Sponsor information on Trinity First School's electronic and printed race mailings	X	X	X	X
Complimentary race entries includes shirt and other swag items	8	6	4	2

Questions? Email **tigertrekinfo@trinityfirst.org**

REGISTRATION FOR SPONSORSHIP

2025

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5K, 1-mile Run/Walk

PRESENTED BY:

TrinityFirst Minneapolis

LAKE PHALEN

Saturday, September 6, 2025

SPONSOR INFORMATION

Business / Organization: _____

Contact Name / Title: _____

Address: _____

Phone / Email: _____

SPONSORSHIP LEVEL (choose one)

○ Custom $5,000+	○ Platinum $3,000	○ Gold $2,000	○ Silver $1,000	○ Bronze $500

Thank you

FOR YOUR SUPPORT!

Please make checks payable to:

Trinity First School

Please submit your high resolution logos to us at tigertrekinfo@trinityfirst.org as soon as possible in order to receive your maximum exposure benefit. Logos must be submitted by August 7, 2025 deadline for shirt printing.

Credit Card Option:

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ / _____ CVC code: _____

Signature: _____

Mail this form with payment to:

Trinity First School
1115 E. 19th Street
Minneapolis, Mn 55404

Questions? Please contact your Trinity First School representative or **tigertrekinfo@trinityfirst.org**. We will be in contact regarding complimentary race shirts, race entrants and SWAG bag items.